

LOGO GUIDE

REFORM

— osteopathy & pilates —



TYPEFACE

KOHINOOR BANGLA - BOLD

tracking - 300pt

abcdefghijklmnopqrstuvxyz
ABCDEFGHIJKLMNPOQRSTUVWXYZ
0123456789!@#%&*

KOHINOOR BANGLA - LIGHT

tracking - 100pt

abcdefghijklmnopqrstuvxyz
ABCDEFGHIJKLMNPOQRSTUVWXYZ
0123456789!@#%&*

COLOUR PALETTE



C M Y K
65 42 55 16

R G B
95 116 108

5 F 7 4 6 C

Pantone
5487c

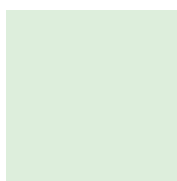


C M Y K
35 14 25 0

R G B
169 193 187

A 9 C 1 B B

Pantone
5517C



C M Y K
13 0 15 0

R G B
221 238 221

D D E E D D

Pantone
656C



C M Y K
9 22 26 0

R G B
229 199 181

E 5 C 7 B 5

Pantone
482C



C M Y K
9 47 53 0

R G B
227 150 120

E 3 9 6 7 8

Pantone
486C



C M Y K
47 38 1 0

R G B
139 149 200

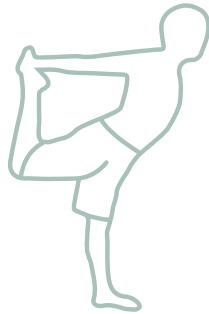
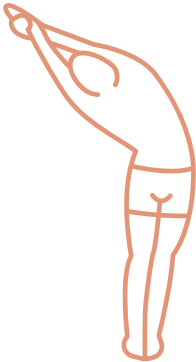
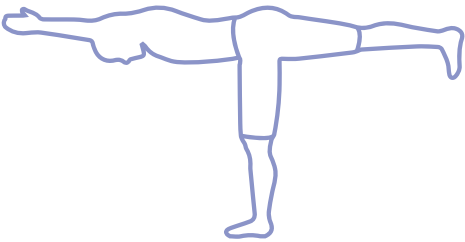
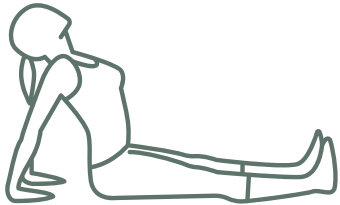
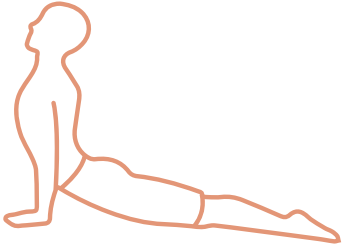
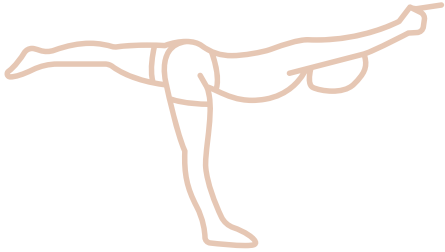
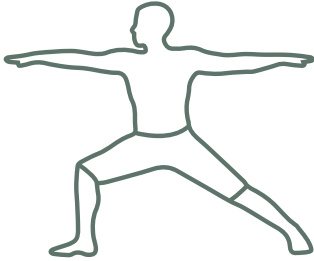
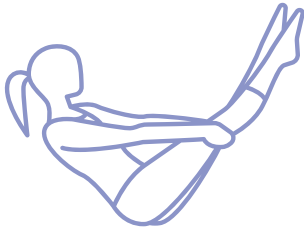
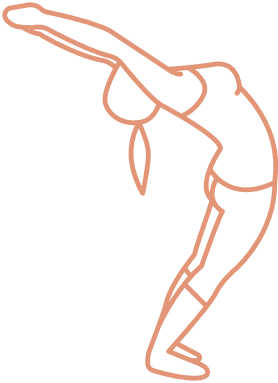
8 B 9 5 C 8

Pantone
271C

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LOGO ALTERNATIVES

